



**PRESS RELEASE**

**THE STAR ALLIANCE / GLOBAL HOTEL ALLIANCE GLOBAL PURSUIT  
FACEBOOK COMPETITION - WIN A ROUND THE WORLD TRIP FOR TWO**

Geneva, Switzerland – December 6th, 2011 – The Star Alliance Network and Global Hotel Alliance (GHA) are teaming up to offer one lucky winner a luxurious trip around the world for two people!

To enter the competition, participants need only to sign up, either via the Star Alliance or the GHA Facebook page ([facebook.com/staralliance](https://facebook.com/staralliance) or [facebook.com/globalhotelalliance](https://facebook.com/globalhotelalliance)). The campaign will run for a total of eleven days beginning 8th December 2011. Each day, participants will be asked to guess a new destination based on clues which will be made available on both the Star Alliance and GHA Facebook pages. Every destination on the competition itinerary will be served by at least one Star Alliance member airline and also have a hotel belonging to one of GHA's member brands..

The eleven destinations may well provide inspiration to the lucky winner, who will be able to put together a tailor-made Round-the-World trip for two people with business class flights with Star Alliance's airlines and luxury hotel accommodation at GHA member brand hotels. The prize allows full flexibility in terms of the itinerary flown, providing it is within the standard terms of the Star Alliance Round-the-World fare.

**About Global Hotel Alliance**

Based on the airline alliance model, Global Hotel Alliance ("GHA") is the world's largest alliance of independent hotel brands. Through the collaboration of its member brands, GHA hotels offer enhanced recognition and service to customers, regardless of where they choose to stay, through its unique loyalty programme, GHA Discovery. GHA's current member brands are Anantara, Doyle Collection, First, Kempinski, Leela, Lungarno Collection, Marco Polo, Mokara, Mirvac, Omni, Pan Pacific, PARKROYAL, Shaza and Tivoli hotels & resorts, encompassing almost 300 upscale and luxury hotels with 65,000 rooms in 51 different countries.

[www.gha.com](http://www.gha.com)      [@globalhotels](https://twitter.com/globalhotels)      [facebook.com/GlobalHotelAlliance](https://facebook.com/GlobalHotelAlliance)

**About Star Alliance:**

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognised by numerous awards, including the Air Transport World Market Leadership Award, Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air New Zealand, ANA, Asiana Airlines, Austrian, Blue1, British Midland International, Brussels Airlines, Continental Airlines, Croatia Airlines, EGYPTAIR, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Singapore Airlines, South African Airways, Spanair, SWISS, TAM Airlines, TAP Portugal, Turkish Airlines, THAI, United and US Airways. Avianca-TACA, Copa Airlines, Ethiopian Airlines and Shenzhen Airlines have been announced as future members. With a fleet of more than 4,000 aircraft the Star Alliance network offers over 21,200 daily flights to 1,185 airports in 185 countries.

**Contact Information**

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