



GHA DISCOVERY

GHA DISCOVERY LAUNCHES GLOBAL PROMOTION OFFERING D\$50,000 AND LIFETIME TITANIUM MEMBERSHIP

*Members can collect entries through eligible stays and hotel visits,
with 20 grand prizes to be won*

Dubai, UAE, 1st September 2026: [GHA DISCOVERY](#), the loyalty programme of [Global Hotel Alliance](#) (GHA), the world's largest alliance of independent hotel brands, is giving members more reasons to explore its diverse portfolio of 55 hotel brands with the launch of a new global promotion '**D\$50,000 Giveaway for Your Getaways**' running from 1st September to 31st October 2026.

The promotion gives members multiple ways to collect entries for the chance to win one of 20 grand prizes. Ten winners will each receive D\$5,000 in DISCOVERY Dollars (D\$), worth US\$5,000, with D\$1 equal to US\$1. For the first time, a further ten will receive Lifetime Titanium membership, giving them access to GHA DISCOVERY's highest membership tier for life.

Members receive their first entry simply by registering for the promotion, with no stay required. They can increase their chances of winning as they travel, receiving five additional entries for every eligible stay and one additional entry per brand when they visit participating hotels and scan the dedicated on-property QR code. Non-members can partake by signing up for the GHA DISCOVERY programme for free [here](#) and registering for the promotion.

At the heart of the promotion is GHA DISCOVERY's focus on cross-brand discovery, encouraging members to explore more of its global portfolio of 55 brands and experience brands beyond those they typically stay with.

Members are also rewarded with a **bonus D\$50** when they complete an eligible two-night stay with a GHA DISCOVERY brand they have not previously stayed with in 2026.

For more information, including full terms and conditions, and to register for the promotion, visit <https://www.ghadiscovery.com/scavenger-hunt-2026> .

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For more information visit [Global Hotel Alliance](#) and [GHA DISCOVERY](#).

GHA DISCOVERY is complimentary to join, and travellers can [sign up online](#) or download the GHA DISCOVERY app and register on their mobile phones. Travellers can also connect with GHA DISCOVERY on Instagram, Facebook, WeChat, Weibo and RED.

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About GHA and GHA DISCOVERY:

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands with 55 brands and 1,000 hotels across 100 countries. Its award-winning loyalty programme – GHA DISCOVERY – provides 36 million members with recognition, D\$ rewards and exclusive experiences across its hotels and partners, both with and without a stay.

Through membership in GHA, brands expand their global reach, drive incremental revenue and reduce dependence on third-party channels, all while maintaining management independence and individual positioning. For more information, visit globalhotelalliance.com or ghadiscovery.com.