



THE WOLSELEY HOSPITALITY GROUP JOINS THE GLOBAL HOTEL ALLIANCE LOYALTY PROGRAMME

- *The Wolseley Hospitality Group is the first restaurant group to partner with the alliance and its award-winning loyalty programme GHA DISCOVERY*
- *GHA DISCOVERY members will be rewarded for dining at some of London's best-loved restaurants*

Dubai, UAE, 20th August 2025: [Global Hotel Alliance](#), the world's largest alliance of independent hotel brands, has announced its partnership with The Wolseley Hospitality Group, a signature collection of European dining concepts across London. This collaboration marks a significant milestone for both companies as they continue to elevate guest experiences and expand value offerings beyond traditional hotel stays.

The Wolseley Hospitality Group operates some of London's best-loved restaurants such as *The Wolseley*, renowned for its spectacular interior, classic cuisine, and seamless service. The Wolseley has earned its reputation as one of London's premier all-day café-restaurants, becoming an iconic institution the world over. In addition, The Wolseley City in Monument, The Delaunay in Aldwych, Brasserie Zédel in Soho, Colbert in Chelsea, Fischer's in Marylebone, Soutine in St John's Wood, Bellanger in Islington and Manzi's in Soho are all part of the group's growing portfolio, with strategic international expansions planned for the near future.

Today, [GHA DISCOVERY](#) members enjoy privileges at a global collection of over 850 hotels, resorts, and palaces spanning 45 renowned hotel brands across 100 countries. As part of the programme, members are rewarded with DISCOVERY Dollars (D\$), an innovative rewards currency where D\$1 equals USD 1. Through this partnership, GHA DISCOVERY members can now earn and redeem D\$ at The Wolseley Hospitality Group's nine restaurants.

"We're thrilled to welcome The Wolseley Hospitality Group to the GHA family," said Chris Hartley, CEO Global Hotel Alliance. "This partnership reflects our vision of bringing more value and recognition to our members in ways that extend beyond travel. The group's outstanding culinary portfolio adds a new dimension to our programme and reinforces our commitment to lifestyle-driven experiences under the *Live Local* concept."

"This is a perfect example of our strategic vision to create seamless, rewarding experiences by connecting our diverse portfolio of world-class brands. By integrating The Wolseley's iconic dining destinations into the GHA DISCOVERY ecosystem, we are not only expanding the programme's value but also offering our members more ways to Live Local and engage with the Minor family of brands," commented Dillip Rajakarier, Group CEO of Minor International.

With *Live Local*, GHA DISCOVERY members are welcomed into GHA hotels, even without a stay. They are invited to use the hotel facilities such as the pool, beach, spa, gym, or executive lounge, and feel rewarded on a daily basis through the programme, which now comprises

earning and redeeming D\$ at The Wolseley Hospitality Group's restaurants. This fosters a deeper connection to local hotels and dining venues, strengthening the sense of belonging within the GHA DISCOVERY community.

The Wolseley Hospitality Group operates a diverse range of restaurants that cater to every taste, blending British heritage with European elegance. Guests can enjoy Parisian-inspired interiors and cuisine, as well as relaxed cafés and vibrant bars featuring live music and entertainment. Non-members can enrol in the programme directly at the restaurants and begin earning their first D\$ rewards.

The Wolseley Hospitality Group is based on a foundation of values, which is centered around *Hospitality from the heart*. With a reputation for culinary excellence and exceptional hospitality, the group continues to shape the dining scene across London.

This new partnership is live, with all participating venues now integrated into the GHA DISCOVERY ecosystem.

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For more information about the partnership, please follow this link:

<https://www.ghadiscovery.com/dine-with-discovery-dollars-at-the-wolseley-hospitality-group>

GHA DISCOVERY is complimentary to join, and travellers can [sign up online](#) or download the GHA DISCOVERY app and register on their mobile phones. Travellers can also connect with GHA DISCOVERY on Instagram and Facebook.

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About GHA and GHA DISCOVERY:

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands with 45 brands and 850 hotels in 100 countries. Its award-winning loyalty programme – GHA DISCOVERY – provides more than 30 million members with recognition, D\$ rewards and exclusive experiences across its hotels and partners, both with and without a stay. GHA DISCOVERY generated US\$2.7 billion in member hotel revenue and 11 million room nights in 2024.

Through membership in GHA, brands expand their global reach, drive incremental revenue and reduce dependence on third-party channels, all while maintaining management independence and individual positioning. For more information, visit globalhotelalliance.com or ghadiscovery.com.

About The Wolseley Hospitality Group

The Wolseley Hospitality Group was founded in 2003 and encompasses some of London's best-loved restaurants; The Wolseley, The Delaunay, Brasserie Zédel, Colbert, Fischer's, Bellanger, Soutine, Manzi's of Soho and The Wolseley City. Immaculate presentation, seamless and personalised service, charming interiors, and an all-day dining offering are some of the ingredients that make the group stand out from the competition.

The Wolseley Hospitality Group is owned by Minor International Trading Company Limited (MINT).

<https://thewolseleyhospitalitygroup.com/>